

The Attract, Sell and Retain Advantage



Client

Leading American marketing and advertising company



Outbound B2C calls to leads



Leveraged lead details provided by client

The Allsec Impact



0.8+

Average sales per hour



<10%

Rejection



100%

adherence to all SLAs, goals, targets, and compliances

Allsec partnership since 2011 has improved leads, sales and retention